



ABBOTSFORD
POLICE DEPARTMENT

STRENGTH IN COMMUNITY

AbbyPD Traffic Enforcement Unit Launches “Project Newbie”

Sadly, within the Lower Mainland an average of nine youths are killed and 6,900 are injured in 18,000 crashes annually. These crashes involve drivers under the age of 21.

This week the AbbyPD Traffic Enforcement Unit (TEU), with the assistance of AbbyPD Youth Squad and Fraser Coast IRSU, will launch “Project Newbie”.

This multi-pronged approach focused on new drivers will include driver safety education resources, targeted social media, enforcement, and positive recognition of good drivers.

“Too many young drivers die in preventable crashes every year, devastating families and communities across Canada. The AbbyPD continues to explore new ways to avert these tragedies. Effective driver education and safety awareness are critical parts of tackling this problem. We look forward to working with our community’s stakeholders and parents to find new ways to reach young drivers”, said TEU Constable Rob Dyck.

Driver Safety & Education Resources postcards can be obtained at the Abbotsford ICBC driver services location and the Abbotsford Police Department Public Service Counter.

The AbbyPD continues to improve road safety for everyone sharing the road and will continue our efforts in education and awareness regarding vehicle and pedestrian safety.

Constable Paul Walker

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